



Patient Engagement Systems Recognized for Data Innovation and Diabetes Management

PES selected for unique solutions in health care by two leading health organizations

Burlington, VT – September 24, 2012 – Patient Engagement Systems (PES), the leader in primary care solutions for engaging chronically ill patients in better care, has been selected to demonstrate its technology solutions for health care improvement at two prestigious events. On October 3rd, 2012, PES will be presenting, “Leveraging Data for Smarter Healthcare” at HealthMart ‘12 Datapalooza in Worcester, MA. On October 11th, 2012, PES will present, “Successful Patient Engagement Improves Diabetes Outcomes in Seniors” at URAC’s Global Diabetes Management Summit in San Francisco, CA.

“We are very excited and pleased to be chosen from among such a large and diverse group of innovative health care companies to contribute to these important health care forums,” states Stan Goldstein, President and CEO of Patient Engagement Systems. “Each event focuses on a unique and important aspect of our industry. Datapalooza showcases how to better use data to improve health and health care. URAC’s Diabetes Summit spotlights the latest information on programs for monitoring and managing diabetes, coordinating care, and measuring and reporting outcomes. To be chosen for one forum would be a unique honor. For our firm to be recognized in both really emphasizes the value we offer, which is data driven solutions that create improvements at the point of care.”

HealthMart ‘12 Datapalooza is an open competition focused on identifying and recognizing innovative ideas to enhance patient engagement and empowerment. The competition will be conducted by the Massachusetts Health Data Consortium, an official affiliate of the National Health Data Initiative. The winner of HealthMart ‘12 Datapalooza will be announced on October 3rd, 2012. More information on the agenda and events can be seen here <http://www.mahealthdata.org/HealthMart/Agenda>

URAC’s Global Diabetes Management Mini Summit will be held on October 11 at the Parc 55 Wyndham Union Square Hotel, San Francisco, CA. As a featured agenda of URAC’s 2012 Quality Summit, this event brings domestic and international industry leaders together to share knowledge on programs for monitoring and managing diabetes, as well as measuring and reporting outcomes. More information on this event can be seen here: <https://www.urac.org/GlobalDiabetes/agenda.asp>

Patient Engagement Systems is a health-care technology company that provides solutions for improving primary care for people with chronic diseases. PES solutions enable clients to better identify, engage with, and manage patients who require attention for the health risks and progression of chronic disease. PES technology is the only chronic care management and

patient engagement platform that has demonstrated effectiveness in an NIH funded study. The PES program received URAC's 2011 Bronze Award for Best Practices in Health Care Consumer Empowerment and Protection. In 2011, PES was elected to the University of Vermont's Office of Technology Commercialization Hall of Fame.

For more information about PES, visit <http://www.patientengagementsystems.com>

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