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Halfpenny Technologies integrates clinical decision support platform to enable Health Plans to improve chronic care

Joint Solution Leverages Halfpenny's Hub Technology with Patient Engagement Systems' patient centric platform to power health plans with lab result data for disease management

HIMSS13
Booth #5223

BLUE BELL, Pa.--(BUSINESS WIRE)--Halfpenny Technologies has selected Patient Engagement Systems' (PES) platform as a feature enhancement to its ITF-HUB solution, a cloud-based clinical data exchange solution enabling health plans to access members' clinical data from a wide variety of hospital and commercial labs through only one data connection. The enhanced solution will now leverage PES' expertise in developing patient centric clinical decision support tools and utilities for member engagement, enabling health plan clients to manage chronic care programs down to the clinic level to improve quality and cost.

Halfpenny CEO Tim Kowalski commented, "We are pleased to be partnering with PES to further enhance our unique clinical data exchange offering to Health Plans. As Health Plans strive to improve the quality of care of their members and reduce their cost, they need improved tools and data to make the right decisions at the right time. Our ITF-HUB solution, which will now have PES' modeling capabilities imbedded, offers Health Plans the best solution to solve their quality of care and cost challenges."

"We are very excited to be partnering with a leading provider of data interoperability and health care intelligences services"

Halfpenny's proven method of clinical data capture, aggregation, normalization and archive & retrieval are being used to bridge the gap between claims information and discrete clinical data. Additional benefits of the collaborative solution for Health Plans include:

- Improves management of patients with chronic diseases can help drive reduced costs and support overall population health.
- Provides significantly more complete actionable information than plans and ACOs receive today.

- Combines claims and chart data can help improve performance on Medicare Five-Star Ratings, NCQA, and HEDIS scores.
- Better supports shared savings and risk based collaborations.
- Benchmarks performance within and across regions.
- Enables high performers to use core capabilities to better leverage laboratory data in a meaningful way.

“We are very excited to be partnering with a leading provider of data interoperability and health care intelligences services,” explains Stanley Goldstein, President and CEO of Patient Engagement Systems. “With health organizations assuming more financial risk for the total health of their patients, we expect the growing urgency to improve care coordination for chronic care patients to increase dramatically over the next few years. For Accountable Care Organizations, this will be a necessity.”

Halfpenny Technologies will be attending the 2013 Annual HIMSS Conference & Exhibition in New Orleans, LA on March 3-7; and representatives will be available in booth #5223 to discuss this lab data interface solution.

About Halfpenny Technologies

Halfpenny Technologies Inc. provides clinical laboratories, hospitals, health plans, health information exchanges and EHR vendors with a cloud based, secure, scalable, vendor-neutral clinical data exchange platform. Our proven track record of providing advanced features, rapid implementation, reliable technology infrastructure and LOINC mapping enables laboratories and hospitals to win new clients and better compete in the HITECH era; health plans to improve HEDIS reporting and STAR ratings, increase revenue and support population-based initiatives; and EHR vendors to include CPOE and results delivery in their solutions and meet Meaningful Use certification requirements.

To learn more about Halfpenny Technologies visit the web site: www.halfpenny.com.

About Patient Engagement Systems®

PES’ technology creates patient engagement by enhancing communication between patient and caregiver and by delivering guideline based decision support to health-care providers. The PES system has demonstrated improved health outcomes and reduced costs in National Institutes of Health clinical study. PES has helped thousands of patients, physicians, and other care givers in Vermont, New York, California and Texas. Clients include physician organizations, health plans, public health agencies, and managed care organizations. PES technology is the only chronic care management and patient engagement platform that has demonstrated effectiveness in an NIH funded study. The PES program received URAC’s 2011 Bronze Award for Best Practices in Health Care Consumer Empowerment and Protection.

For more information about PES, visit www.patientengagementsystems.com

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