



PATIENT ENGAGEMENT SYSTEMS® SAYS SMALL DATA IS THE KEY TO SUCCESSFUL PRIMARY CARE

YOU'RE INVITED TO HEAR CEO STANLEY GOLDSTEIN PRESENT "SMALL DATA IS THE KEY TO MANAGING CHRONIC CONDITIONS: BETTER OUTCOMES, LOWER COSTS, SIGNIFICANT ROI," AT HIMMS14 INAUGURAL STARTUP SHOWCASE, TUES., FEB. 25, 1 P.M., ORLANDO, FL

Burlington, VT and Orlando, FL., February 23, 2014 --Patient Engagement Systems® (PES) announced today that they have been selected to be a participant in HIMMS14 Annual Conference and Exhibition, February 23-27 in Orlando, FL as part of its inaugural Start-up Showcase. On Tuesday, February 25th at 1:00 p.m. Stanley Goldstein, CEO of Patient Engagement Systems, will present his company's approach and latest findings on using "Small Data" in a presentation titled – "Small Data is Key to Making Primary Care Successful, Better Outcomes, Lower Costs and Significant ROI."

PES' programs target two of the most prevalent and costly chronic conditions, diabetes and chronic kidney disease. The success PES clients have had with these conditions demonstrates the power of small data.

"The low-hanging fruit for providers today is the timely and effective use of small data solutions for chronic disease management," says Goldstein. He adds, "Using small data is the key to successful primary care. Effectively connecting patients and providers with timely, understandable and actionable data have a real impact on improving outcomes and reducing costs."

Patient Engagement Systems' technology uses "small data" to ensure that patients and primary care physicians get the right information at the right time to do the right thing. This low-cost, non-disruptive approach to improving quality of care and patient outcomes has demonstrated ROIs of greater than 15:1.

PES offers its customers an easy to use and proven technology. There is no data entry required and communications to the patient and provider are fully automated. As a result, there is no change in practice patterns, and doctors don't have to learn new technology skills. In addition because PES is offered as a SaaS solution, there is no upfront IT investment.

If you are attending HIMSS and would like to get together you can reach Mr. Goldstein by email at stanley.goldstein@ptengage.com, or by phone and text at 617-504-8853.

About Patient Engagement Systems®

Patient Engagement Systems® (PES) is a nationally recognized healthcare services company dedicated to supporting its customers' goal of helping people with chronic



diseases, specifically diabetes and chronic kidney disease, improve their health, and reduce costs. PES provides medical groups, IPAs, health plans, health systems and government agencies with a suite of automated patient engagement tools, timely clinical decision support and the analytics needed to better identify, manage and monitor these high cost patients. PES's signature platforms include the Diabetes Patient Engagement SystemSM, a chronic care management and patient engagement technology developed and tested in a five-year National Institutes of Health funded study that verified care process improvements and cost reductions, the Chronic Kidney Disease Patient Engagement SystemSM and the ESRD Prevention ProgramSM. PES is an IBM Global Entrepreneurial Partner, and is a 2011 URAC Bronze Awardee for Best Practice in Health Care Consumer Empowerment and Protection.

www.patientengagementsystems.com

About HIMMS

HIMSS is a global, cause-based, not-for-profit organization focused on better health through information technology (IT). HIMSS leads efforts to optimize health engagements and care outcomes using information technology. HIMSS is a cause-based, global enterprise producing health IT thought leadership, education, events, market research and media services around the world. Founded in 1961, HIMSS encompasses more than 52,000 individuals, of which more than two-thirds work in healthcare provider, governmental and not-for-profit organizations across the globe, plus over 600 corporations and 250 not-for-profit partner organizations, that share this cause. HIMSS, headquartered in Chicago, serves the global health IT community with additional offices in the United States, Europe, and Asia. www.himssconference.org