



**FOR IMMEDIATE RELEASE**

Contact:  
Christine Dunn, Savoir Media  
617-484-1660  
cdunn@savoirmedia.com

**Patient Engagement Systems Sponsors Webinar on  
“Advanced IT for the Medical Home: Engaging the Patient”**

*This October 3, 2011 interactive conference is for senior executives & administrators from physician groups, emerging Accountable Care Organizations, health systems, Patient Centered Medical Homes, health plans, and government agencies.*

**Burlington, VT – September 20, 2011** – Patient Engagement Systems, a health-care technology company that provides solutions for improving the primary care of people with chronic diseases, will sponsor a 45-minute webinar on Monday, October 3, 2011, at 12:00 p.m. Eastern Time on the topic “Advanced IT for the Medical Home: Engaging the Patient.”

At this interactive event, Benjamin Littenberg, MD FACP will share his experience as a practicing physician, academician, and information scientist about how primary care delivery is changing, and how engaging with patients is more important than ever to the financial and clinical success of the primary care practice.

Primary care is at the core of most every major initiative for health care reform - not the least of which is the Patient Centered Medical Home. The PCMH model will succeed or fail depending on how well primary care providers can engage their patients in a coordinated, continual, and directed pattern of care.

Information technology, when applied strategically and purposefully, can create engaged patients and be a key difference maker for PCMH efforts.

Webinar discussion will be focused, and participants can expect to learn how well the medical home model orients itself to patient engagement; how primary care physician-lead groups have implemented technology solutions that support PCMH criteria; what research and standard practices have established about how patient engagement improves the overall clinical experience and what that means for Medical Home providers; and what are the anticipated impacts - risks and rewards - of PCMH on how providers and patients interact.

Requirements for PC-based webinar attendees are Windows® 7, Vista, XP or 2003 Server. Webinar attendees using Macintosh® require either a Mac OS® X 10.5 or newer system.

Space is limited; to register, go to: <https://www3.gotomeeting.com/register/726986094>

For information about this webinar and/or webinar formats, contact [marketing@ptengage.com](mailto:marketing@ptengage.com).

#### **About Benjamin Littenberg MD, FAACP**

Dr. Littenberg is the Henry and Carleen Tufo Professor of Medicine, Professor of Nursing and Director of General Internal Medicine at the University of Vermont, and Chief Medical Office, Patient Engagement Systems, Inc. He received his medical degree from Case Western Reserve University and trained in internal medicine at Hartford Hospital in Connecticut. He was a Robert Wood Johnson Clinical Scholar at Stanford University before becoming Assistant Professor of Medicine at Dartmouth. Following an appointment as Associate Professor of Medicine at Washington University in St. Louis, he assumed his present position in 1999.

Dr. Littenberg practices General Internal Medicine in Burlington, Vermont. His research interests center on technology assessment and quality improvement. Recent projects include new ways to measure quality of care in cancer, novel strategies for reporting test results to patients, better approaches to antibiotics in sinusitis, safety improvements in outpatient prescriptions, and strategies to address health literacy.

In Vermont, Dr. Littenberg has been active on the Board of the Vermont Program for Quality in Health Care. He has developed statewide registry-based approaches to quality and safety improvement with the Vermont Breast Cancer Surveillance System and as Principal Investigator of the NIH-funded research grant for the Patient Engagement Systems Diabetes Information System which engendered Patient Engagement Systems.

#### **About Patient Engagement Systems®**

Patient Engagement Systems® technology enhances patient engagement by fostering communication between patient and caregiver, and by delivering decision support to health-care providers. The PES system has been proven in a National Institute of Health clinical trial to improve health outcomes and reduce costs.

The patent-pending PES technology uses automated blood test reports and notification letters to help health care providers better care for their patients, and patients better manage their chronic conditions. PES has been used by thousands of patients with diabetes in Vermont, New York, California and Texas. Clients include municipalities, private hospital systems, physician organizations, and managed care organizations. For more information about Patient Engagement Systems (PES), visit <http://www.patientengagementsystems.com>.

###