



## **Patient Engagement Systems to Present “In Search of Patient Engagement” at the Fourth National Medical Home Summit**

*Leading authorities from the medical home field gather to discuss patient engagement as a key operating strategy for health care improvement*

Burlington, VT – February 21, 2012 – James Rose, Senior Vice President for Patient Engagement Systems, a healthcare technology company that provides solutions for improving primary care for people with chronic diseases, will be presenting “In Search of Patient Engagement” at the Fourth National Medical Home Summit in Philadelphia, February 27<sup>th</sup> to 29<sup>th</sup>. The Medical Home Summit, sponsored by Jefferson School of Population Health, Harvard Health Policy Review, Health Affairs and Medical Home News, is the leading education event to address patient center medical homes (PCMH).

At this conference, also streamed live via the web, Mr. Rose will discuss how patient engagement can be a core strategy for improvement in health care processes and outcomes. Mr. Rose’s presentation will include research that demonstrates that successful patient engagement improves outcomes and saves money.

“Patient Engagement is at times an operating principle, a marketing strategy, and an industry buzzword. This tends to scatter focus on what patient engagement actually means for providers and plans. What would be useful for providers is a common framework that ties patient engagement directly to outcomes,” said Mr. Rose. “With patient engagement such an important aspect of the medical home, the goal of this session is to propose a framework that will help providers and plans define what patient engagement means for their organization.” Mr. Rose’s presentation at the National Medical Home Summit will take place at 2:15 p.m. on Tuesday February 28th.

Patient Engagement Systems is a health-care technology company that provides solutions for improving primary care for people with chronic diseases. PES solutions enable providers and plans to better monitor, engage with, and manage patients who require attention for the health risks and progression of chronic disease, including chronic kidney disease and diabetes. PES technology is the only chronic care management and patient engagement platform that has demonstrated effectiveness in an NIH funded study. The PES diabetes program received URAC’s 2011 Bronze Award for Best Practices in Health Care Consumer Empowerment and Protection.

For more information about PES, visit <http://www.patientengagementsystems.com>

The National Medical Home Summit is the leading forum on the development and implementation of the patient centered medical home . The Summit, a hybrid conference and Internet event will bring together the leading authorities and practitioners in the medical home field to discuss how the PCMH model is working, where it has proven

outcomes, how it is evolving, and how it fits into plans for delivery system reform. The summit is also co-located with the Twelfth Population Health and Care Coordination Colloquium. The conference will present the key building blocks of the medical home model, and four major medical home themes: IT, care coordination, patient engagement, and the medical home workforce. Each of these topics will be discussed in depth in separate mini summits.

For more information about the National Medical Home Summit, visit [www.MedicalHomeSummit.com](http://www.MedicalHomeSummit.com).

**About Patient Engagement Systems®**

Patient Engagement Systems® technology creates patient engagement by enhancing communication between patient and caregiver and by delivering guideline based decision support to health-care providers. The PES system has demonstrated improved health outcomes and reduced costs in National Institutes of Health clinical study. PES has helped thousands of patients, physicians, and other care givers in Vermont, New York, California and Texas. Clients include physician organizations, health plans, public health agencies, and managed care organizations.

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