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Contact:
Christine Dunn
cdunn@savoirmedia.com
(617) 484-1660

Vermedx to Present Research on How to Engage Patients for Better Chronic Care Management at the Institute for Healthcare Improvement (IHI) International Summit in Dallas

The 12th Annual IHI International Summit on Improving Patient Care in the Office Practice & the Community Takes Place March 20-22

March 17, 2011 (Burlington, VT) -- Vermedx, a health-care technology company that provides solutions for improving primary care for people with chronic diseases, will be presenting research on "How Engaging Patients for Better Chronic Care Management Results in More Appropriate Medical Service Utilization" at the Institute for Healthcare Improvement's (IHI) 12th Annual International Summit in Dallas later this month.

The Vermedx technology improves coordination, compliance and the overall management of chronic conditions by supporting physician decision making and communication with their patients.

At its conference session, Vermedx will discuss how patient engagement improves the overall clinical experience and what that means for providers; how large physician-lead groups have implemented and are measuring technology solutions that better prepare both providers and patients for more effective clinical encounters; and will outline the anticipated impacts - risks and rewards - of pay-for-performance and health-care reform on how providers and patients interact.

"Primary care will be the focal point for the future of health care. Our technology extends and expands the primary care provider's capability to provide high quality, cost effective, consistent medical care," said Jim Rose, Senior Vice President of Business Development at Vermedx.

The Vermedx presentation will take place at 12:45 pm on Monday, March 21 in room “Austin 5”. Vermedx also will be exhibiting at Booth 1224. The IHI Summit on Improving Patient Care in the Office Practice & the Community will be held at the Gaylord Texan Resort and Convention Center in Dallas from March 20–22.

The Institute for Healthcare Improvement (IHI) is an independent, not-for-profit organization that works with health-care providers and leaders throughout the world to achieve safe and effective health care.

According to IHI, this year’s International Summit focuses on the theme of “building new partnerships.” The conference program includes a wide range of sessions on critical topics involved in building healthier communities and providing superior care to patients while containing or reducing costs.

Vermedx’s technology is the only Chronic Care Management and Patient Engagement platform that has demonstrated effectiveness in a National Institute of Health clinical trial, with results that show savings average over \$2,400 per year per diabetic patient.

For more information about IHI and the 12th annual IHI International Summit, visit <http://www.ihl.org/IHI/Programs>.

For more information about Vermedx, visit <http://www.vermedx.com>.

About Vermedx®

Vermedx® technology enhances patient engagement by fostering communication between patient and caregiver, and by delivering decision support to health-care providers. The Vermedx system has been proven in a National Institute of Health clinical trial to improve health outcomes and reduce costs.

The patent-pending Vermedx technology uses automated blood test reports and notification letters to help providers better care for their patients, and patients better manage their chronic conditions. Vermedx has been used by thousands of patients with diabetes in Vermont, New York, California and Texas. Clients include municipalities, private hospital systems, physician organizations, and managed care organizations. Visit www.vermedx.com for more information.

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